

Quark Publishing System®

Use QuarkXPress and Adobe InDesign in One Workflow System

QPS® XTensions® for Adobe® InDesign® and InCopy®

BENEFITS

Flexibility

Use both QuarkXPress with QuarkCopyDesk and InDesign with InCopy in the same workflow.

Greater Efficiency

Manage your QuarkXPress/QuarkCopyDesk and InDesign/InCopy assets more efficiently.

Increased Productivity

Automate the routing of projects from either QuarkXPress/QuarkCopyDesk or Adobe InDesign/InCopy in one workflow.

Easy Project Tracking

Monitor the status of projects in both programs.

Lower Costs

Reduce administration, training, and hardware costs.



Unlike other publishing systems, Quark Publishing System supports both QuarkXPress with QuarkCopyDesk and Adobe InDesign with InCopy in a single workflow system.

The Freedom to Work the Way You Want

If you deliver sophisticated, high-end design — whether as a marketing group, agency, magazine, or newspaper — you probably own today's two professional page-layout applications: QuarkXPress® and Adobe InDesign. Some of your designers and clients might prefer one program over the other, so you have to use both QuarkXPress and InDesign to meet the needs of your creative team and your customers.

Use QuarkXPress with QuarkCopyDesk® and InDesign with InCopy® in a Single Workflow System

With QPS XTensions for Adobe InDesign and InCopy, you can include existing QuarkXPress projects, QuarkCopyDesk articles, InDesign files, and InCopy articles in a single workflow system. Not only can you accommodate your designers and

customers who use either program, you can also manage your creative assets in both applications more efficiently, automate the routing of projects from either application

in one workflow, monitor the status of projects in both programs, and achieve savings from reduced administration, training, and hardware costs.

"By recognising and delivering on customers' real needs to use both QuarkXPress and InDesign, Quark is showing leadership that will force the delivery of a new level of benefits to customers seeking workflow solutions."

Melissa Webster, IDC

■ **Marketing departments** can easily collaborate with business partners such as agencies, pre-press, and print service providers.

■ **Agencies** are better equipped to satisfy their customers' requests, whether a customer uses QuarkXPress or InDesign.

■ **Magazine and newspaper publishers** can create one workflow system for multiple publications using both QuarkXPress and InDesign.



What QPS XTensions for Adobe InDesign Mean for InDesign Users

With QPS XTensions for Adobe InDesign, QPS users will continue to enjoy all the features and benefits the system delivers today. For InDesign users, the XTensions software lets InDesign and InCopy users work in the same workflow as users of QuarkXPress and QuarkCopyDesk. They can route projects to other users of either application, assign InCopy articles independently of the layouts they are attached to, and check in InDesign layouts and InCopy articles to QPS. They can also make revisions, push updates back and forth between InDesign/ InCopy and QuarkXPress/QuarkCopyDesk, and use many of the superior collaborative workflow management features of QPS.

InDesign/InCopy users have the advantage of the QPS paradigm of easy-to-use, intuitive, and reliable software. Using QPS XTensions for Adobe InDesign, the same menu items that are available in Quark® applications are available in InDesign and InCopy. And due to the open architecture of QPS, the QPS XTensions software for Adobe InDesign is hardware- and operating-system independent, supporting Windows and Mac OS® X.

Even More Freedom to Work the Way You Want

QPS already provides the most flexible framework for marketing departments, agencies, and magazine and newspaper publishers to manage their creative and editorial workflows.

Now, QPS is the only workflow application that helps customers meet the needs of their creative teams and customers by letting them use both QuarkXPress with QuarkCopyDesk and Adobe InDesign with InCopy in one system.

One Workflow Helps You Quickly Find Jobs in QuarkXPress and InDesign

Using QPS XTensions for Adobe InDesign, QuarkXPress and InDesign users can access an integrated QuarkXPress and InDesign workflow and keep track of assignments and monitor the status of assets.

Full-text search functionality is accessible through Apache Lucene, the high-performance, full-featured text search engine that is part of QPS. Lucene full-text search allows users to search text content in all types of documents, including QuarkXPress, QuarkCopyDesk, InDesign, InCopy, PDF, and Microsoft Word.

Smooth Integration of Microsoft Word Content

QPS XTensions for Adobe InDesign support creative and editorial teams that use Microsoft Word as their standard text-editing tool. QPS already offers bi-directional integration between QuarkXPress and Microsoft Word documents — you can drag and drop content from Word into QuarkXPress, and content from QuarkXPress text boxes can be exported to a Word document. Changes made in one application are reflected in the other. And content from the same Microsoft Word document can be used in both QuarkXPress and InDesign at the same time.

For more information
about Quark Publishing
System, visit
www.quark.com

North America
Quark Inc.
1800 Grant Street
Denver, CO 80203
solutions@quark.com
+1.800.676.4575
+1.303.894.8888

Europe
Quark Media House Sàrl
406-408 Strand
London WC2R 0NE
United Kingdom
www.quark.com/en
solutionseu@quark.com
+41 (32) 720 1414

Asia
Quark India Pvt Ltd.
A 45 Industrial Area
Phase VIII B Mohali
160059
Punjab, India
solutionsasia@quark.com
+91.172.2299.131

Japan
Quark Japan K.K.
West 248 bldg.
2-4-8 Ebisu-nishi
Shibuya-ku, Tokyo
150-0021 Japan
solutionsjapan@quark.com
+81.3.3476.9440

