

Dynamic Flash Creation and Improved PDF Output Accelerate Production Cycles and Lower Costs

What's New in 8.1 Enterprise Release

The 8.1 release of Quark's enterprise publishing software offers new Flash® output capabilities, improvements to automated publishing workflows, and other enhancements that speed the delivery of output across multiple channels.

New in QuarkXPress Server 8.1

Easy Flash Output Generation: Generate custom or targeted banner ads, collateral, reports and other marketing materials for different audiences, sites or in different languages automatically by modifying text and graphics on-the-fly, using the same layout repeatedly with different content.

Native Transparency Mode: Create PDFs two ways: Flattened Transparency mode and the new Native Transparency mode. Native Transparency mode allows objects to which transparency has been applied to remain unflattened in the final PDF output. This results in faster PDF export of complex transparency jobs.

Layers in PDF: Output PDF files that include QuarkXPress layers. Individual QuarkXPress® layers can be embedded or suppressed and are preserved as layers in the PDF. Printers can now receive PDFs from their clients with multiple versions of content embedded in multiple layers, such as regionalized marketing materials, and output all versions from a single file.

Dynamic Layout – Fit Box to Content: Using QuarkXPress Server, users can define text and picture boxes that dynamically adjust their size to fit the text and images within. This is useful for newsletters, technical documentation, magazine pages, and books that must accommodate content that varies in length.



With a single click QPS users can create Flash (swf) versions of QuarkXPress interactive layouts or print layouts.

New in Quark Publishing System (QPS) 8.1

QPS Web Hub

Easy Flash® Output Generation: Create a Flash (swf) version of a QuarkXPress interactive layout or print layout with a single mouse click, using QPS Web Hub.

QPS Web Hub users can now do almost everything that desktop users can do, including:

- Check-out, check-in and edit files such as Microsoft® Word, Adobe® Photoshop®, Illustrator®, and many more.
- Create QuarkCopyDesk articles from template. Users can now see thumbnails of QuarkCopyDesk templates and create new QuarkCopyDesk articles from templates with a single click, which makes it easy to choose the right template.
- View, insert, edit, and delete Notes within a QuarkCopyDesk article. In addition to QuarkXPress and QuarkCopyDesk, Notes are now also visible in QPS Web Hub.

Visual Status Tracking: A detailed thumbnail view enables users to view the production status of layouts. This new feature allows visual status tracking over the Web.

New Search Capabilities and More Powerful Searches: Nested searches can contain other saved searches, and in "ask searches" a saved query asks for user input at run-time to enter one or more search parameters. Both features allow users to find assets in the system faster and with greater precision.

QPS Connect Client

New search capabilities and more powerful searches: Nested searches can contain other saved searches, and in “ask searches” a saved query asks for user input at run-time to enter one or more search parameters. Both features allow users to find assets in the system faster and with greater precision.

Visual status tracking: A detailed thumbnail view in QPS Connect Client now enables users to view the production status of layouts.

QuarkXPress

QPS supports QuarkXPress 8.1

Streamlined editing of files: “Edit original” allows QuarkXPress users to check out images or illustrations directly within QuarkXPress. Instead of using the QPS Connect Client to check out and edit images or illustrations, “Edit original” opens the file directly in its native application, such as Adobe Photoshop or Illustrator.

QuarkCopyDesk

QuarkCopyDesk now supports five additional languages in its user interface: Czech, Danish, Finnish, Norwegian, and European Portuguese.

LDAP

Deeper support for LDAP: QPS now supports LDAP version 3 with two authentication and data security protocols. QPS supports simple authentication as well as encrypted authentication using MD5 Digest. This provides companies multiple levels of security when integrating QPS with existing directory services infrastructure.

Performance

Significantly faster check-in and check-out of QuarkXPress projects.

Features introduced with QPS 8.0

Support for Adobe® InDesign® with InCopy®

With QPS® XTensions® for Adobe InDesign, you can use QuarkXPress with QuarkCopyDesk and Adobe InDesign with InCopy in a single workflow system, accommodating designers and customers who use either application, driving greater efficiency, and reducing costs.

Increase Your Design Capability with QuarkXPress 8.1

Through compatibility with QuarkXPress 8, your creative professionals can work faster and smarter; create print, Web, and Flash® design using one software application; and take control of their design so they can push their concepts further. QPS 8 also offers improved, operating system-level drag and drop in QuarkXPress.

QuarkCopyDesk 8

- QuarkCopyDesk 8 inherited the new, intuitive UI from QuarkXPress 8, allowing content editors to work faster with fewer clicks
- QuarkCopyDesk 8 also features new, hanging-character typographic tools introduced in QuarkXPress 8
- QuarkCopyDesk 8 allows users to maintain East Asian text and special East Asian character attributes in articles
- The new page grid and text grid, part of the East Asian language support in QuarkXPress 8, is now available in QuarkCopyDesk 8 WYSIWYG editing mode
- Like QuarkXPress 8, QuarkCopyDesk 8 supports the universal file format, allowing users to choose dictionaries and hyphenation in more than 35 languages, edit and print QuarkCopyDesk 8 articles created anywhere in the world, and tap into easy-to-use, professional-grade Asian typography features
- QPS 8 also offers improved, operating system-level support for drag and drop in QuarkCopyDesk WYSIWYG editing mode

Adobe Illustrator Support

QPS 8 supports the native Adobe Illustrator® file format as a picture asset by letting users preview .ai files in all QPS clients.

QPS Web Hub East Asian support

- Support for Rubi — Rubi text clarifies the meaning or pronunciation of base text
- Use the Group Characters dialog box (Style menu) to include a group of horizontal characters, such as Roman characters, within a vertical line of text. Grouped characters always display horizontally
- QPS Web Hub maintains East Asian text and special East Asian character attributes in articles

Compatibility with QuarkXPress Server 8

Global file format — Open a file authored in any language edition of QuarkXPress 8, uniquely enabling global publishing as well as review and approval workflows.

Designer-driven typography

- Hanging punctuation and punctuation margin alignment presets
- Define hanging-character settings down to the paragraph level
- Integrate hanging-character effects in style sheets
- Create custom hanging-character classes, including settings for left side, right side, and when used as drop caps

Improved Language Support

- QPS 8 includes a Japanese user interface. Users can switch the entire interface (including menus and dialog boxes) to any of the 13 supported languages. (U.S. English, International English, French, German, Italian, Spanish, Danish, Dutch, Norwegian, Swedish, Russian, Polish, and Japanese)
- In addition, users can rely on hyphenation and spell checking in over 35 languages

For more information about Quark Dynamic Publishing Solution and our enterprise software, visit www.quark.com.

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