

Extend the Power of QPS to the Web

Easily Customize Your QPS Workflow with QPS Portal Services

BENEFITS

Match Your Publishing Tools to Your Needs

Create a publishing system that is highly tailored to your organization's and your users' needs, which makes it easier to learn and use

Give Users Powerful Desktop Capabilities Over the Web

Deliver rich, highly functional editorial tools — typically available only through desktop applications or with limited Web-accessibility — to users over the Web

Customize Your Publishing System Quickly and Cost-effectively

Reduce development costs and deployment time through applications that require less code than using the standard QPS API

Match Your Publishing Tools to Your Needs

Large marketing departments and professional publishing companies manage complex editorial processes with widely dispersed workforces of highly variable roles and skills.

Such organizations often spend too much time planning and tracking work, installing and maintaining publishing tools, and learning and using those tools.

To remain competitive, these organizations must find a faster, more effective way to work.

A partial solution is to adopt workflow and collaboration systems. However, out-of-the-box, these systems serve many purposes and match

many workflows only loosely; users must adapt to the tools and learn how to apply them to their own jobs.

A better approach is to match the tools to the users. This can overcome resistance, speed learning, and ease usage. And, to simplify deployment and reduce maintenance, Web-based tools should be used wherever possible.

With QPS Portal Services, an add-on Application Programming Interface (API) to Quark Publishing System® (QPS®), you can easily customize your QPS workflow to extend the power of QPS to the Web and meet your publishing needs.

Deliver Customized QPS Capabilities Over the Web

QPS Portal Services is an optional API for QPS.

Using Portal Services, system integrators and in-house developers can rapidly develop Web-based access to QPS and precisely tailor the system to meet the needs of each individual customer.

Typical environments that benefit from a customized, Web-based system using Portal Services:

- Have more than 50 users involved in the publishing process
- Publish frequently, or produce publications with many pages
- Require input from multiple content contributors
- Have geographically dispersed participants in the publishing process

"QPS Portal Services helps you adapt publishing tools to meet your specific needs, speeding up the learning curve with powerful, Web-based tools."

Rainer Heckmann,
Director of Product Marketing
Quark

Because of its focus on extending QPS to the Web, Portal Services delivers QPS's capabilities to geographically dispersed users without requiring local installation of desktop software that may be slow and costly to administer.

Typical functionality that a customized QPS Web application provides includes: content creation, reviewing, previewing, approving, reporting, status tracking, and planning.

Large marketing departments, agencies, magazines, and newspapers can extensively customize these capabilities

with Portal Services, which reduces the learning curve and improves ease of use.





Use QPS Portal Services to customize your publishing solution with powerful Web-based capabilities. This example shows how you can develop a customized solution that lets reviewers add sticky notes directly to QuarkXPress documents over the Web.

What You Can Do with QPS Portal Services

Through QPS Portal Services, in-house developers and system integrators (SIs) can build Web-based applications (which run in a Web browser and involve no local installation and configuration) that communicate with QPS. Users have access to most of QPS's functionality, such as:

- Editing layouts and articles
- Editing QuarkXPress® tables
- Creating PDFs from layouts
- Getting flat plans of layouts
- Checking in new assets
- Downloading assets
- Editing asset attributes and user profiles

Portal Services comes with a sample application that provides capabilities for previewing, reviewing, commenting, and approving publications. Developers have added other capabilities to

this sample application such as project planning and status tracking.

A Sample Use Case

Customers have used Portal Services to build applications that display thumbnails and full-size views of QuarkXPress pages and allow reviewers to add sticky notes to those pages. Designers can open such documents within QuarkXPress and see the sticky notes embedded directly in the document itself — but on a separate layer so they're easy to remove.

Fast and Cost-effective Customization

Other approaches to delivering rich, highly-functional editorial tools involve either installing desktop software or putting up with limited Web-accessible capabilities. In contrast to these solutions — and also in contrast to using the standard APIs in QPS — with Portal Services, developers can write programs using high-level constructs. This means that a single call is needed rather than many calls.

By reducing the number of calls, Portal Services reduces the amount of code that developers must write as well as the cost and time of a development project.

How to Get QPS Portal Services

QPS Portal Services is available at an additional cost and can only be sold together with QPS or separately to customers that already own QPS.

QPS Portal Services is available for sale either through SIs or to customers with their own development capabilities. SIs and end customers must be specifically authorized by Quark Professional Services to resell, install, configure, and customize QPS Portal Services.

System requirements for QPS Portal Services are available at www.quark.com.

For more information on customizing your QPS workflow with Portal Services, contact your Quark dynamic publishing specialist or visit www.quark.com.

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