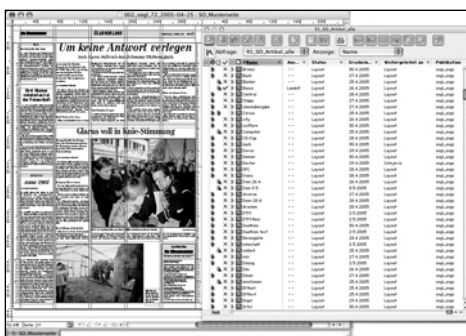


“Quark’s solution proved to be an extremely stable and efficient system that is very user-friendly and requires little training,” explained Toni Thoma.

it on automatically to the graphic artist in charge. QPS also allows digital notes and instructions (annotations) to be appended to an article.

Each employee of the media group is also granted specific access and editing rights, which can be coupled with their individual log on or with the status of the article in question. For instance, once a copy editor has set the status of a text to “Layout,” he or she can no longer modify it.



Employees can use an XTensions module in QuarkXPress and QuarkCopyDesk to check in and check out articles and layouts from QPS Classic. An overview provides information about the status, date of publication, and publication of each article

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This helps determine clear limits for rights and responsibilities at each stage of production.

External staff and traveling employees can log on to the Südostschweiz system through a Virtual Private Network (VPN). “We can thus integrate our correspondents working in the Parliament in Bern, as well as the employees of various regional newspapers,” explains Thoma.

QuarkDispatch server can also manage and update production data easily and consistently. Employees can use add-ons, or XTensions®, to access the media management system via QuarkXPress or QuarkCopyDesk to check in or check out text, layouts, tables, graphics, and photos. When checking in elements, the editors can use special windows to assign metadata information to content, thus making it easier to manage; function windows are provided under QuarkXPress and QuarkCopyDesk to search for specific articles, pictures, graphics, and text.

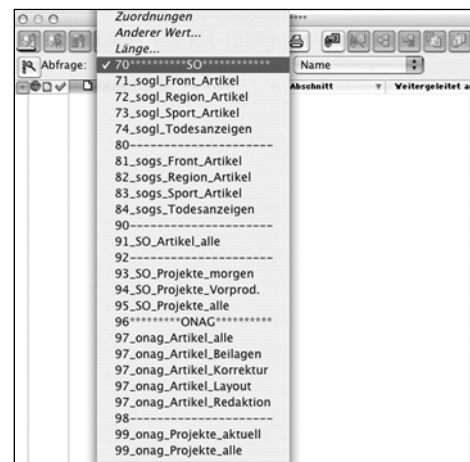
About the media group Südostschweiz

Südostschweiz is one of Switzerland’s leading publishing groups. It counts among its members Südostschweiz Presse AG, the newspaper and publishing firm that publishes such daily and weekly papers as Die Südostschweiz and Bündner Tagblatt. Radio stations such as Radio Grischa and Radio Engiadina, and the TV channel Tele Südostschweiz are produced by Südostschweiz Radio/TV AG. Südostschweiz Print AG is responsible for prepress and print, Südostschweiz Publicitas AG is the joint advertising subsidiary, and Südostschweiz Newmedia AG offers Web solutions and letter shop services. The group employs some 850 employees in its branch offices in Chur, Arosa, Bonaduz, Disentis, Maienfeld, Samedan Ilanz Glarus, Uznach, Rapperswil, and Schlieren, generates yearly sales of approximately CHF 140 million and publishes some 62 million daily newspapers each year.

About QPS Classic

QPS Classic is a Quark® publishing solution that offers an efficient file-based editorial management

system. QuarkXPress provides graphic designers with Quark’s well-proven layout application. QuarkCopyDesk is a streamlined version of QuarkXPress that offers copy editors simple text-editing functions. They can work in the traditional manuscript view or in layout preview mode, where they can enter text without modifying the layout by mistake. QuarkDispatch server works in the background to optimize the data management functions and guarantees a smooth, efficient workflow.



QPS Classic offers easy searches in an up-to-date database; it saves queries and updates them automatically after each issue, allowing the publishing staff to search efficiently and systematically for relevant articles.

About Quark

Quark Inc. (www.quark.com) is a leading developer of tools and technologies for desktop, workgroup, and enterprise publishing. Quark has been providing award-winning software for professional publishers since its flagship product, QuarkXPress, changed the course of traditional publishing. Today, as QuarkXPress is used by more than three million customers around the world, Quark is developing the next generation of tools to let publishers create and manage content flexibly so it can be delivered anywhere at low cost. Founded in 1981, Denver-based Quark Inc. is privately held.

