

Quark Publishing System Classic 3.5: Upgrade to the next generation of world-class publishing systems

The best workgroup publishing system on the market just got better. For more than a decade, Quark Publishing System® (QPS®) has reigned as the industry-standard solution for workgroup publishing. Used by at least 50,000 people at more than 900 sites worldwide, QPS is in place at many of the largest publishing groups and biggest titles in the business. With the release of QPS Classic 3.5, Quark introduces the next generation of workgroup publishing solutions, built on industry standards, integrated with Macintosh OS X and QuarkXPress 6.5, and optimized for today's publishing workgroups.

An out-of-the-box solution, QPS Classic 3.5 is even simpler to install and configure. Composed of a suite of applications, QPS makes it easy to get started quickly and see a positive effect on your processes and bottom line. The suite enables you to select just the modules you need rather than the all-or-nothing approach insisted on by our competitors.

Publishing workgroups have different needs. A combination of processes, which includes content production and design, drives those processes. You can easily adapt QPS to different publishing environments and provide a cross-platform collaborative tool with easy-to-use, status-based workflow and routing. Using QPS Classic 3.5, individuals in a group can work on different elements of a QuarkXPress® print or Web layout — including content and other page elements — at the same time. QPS distributes page creation production to different editorial, design, Web, and production users. Interactive alerts keep everyone up-to-date so users are always working in sync. This simultaneous workflow can dramatically reduce the production time for a project.

New features

If your company is still using version 1 or 2 of QPS Classic, you're not taking full advantage of what QPS Classic 3.5 offers to improve your workflow — and ultimately your bottom line. Take a look at the top new features of QPS Classic 3.5.

Mac OS X support equals unparalleled stability

Mac OS X version 10.3 support for all QPS components increases speed and reliability at the operating system level. For users with less-demanding hardware needs, QuarkCopyDesk® continues to support Mac OS 9.2 and later.

QuarkXPress 6.5 integration enhances overall usability

Many in-demand features provided by QuarkXPress 6.5 enhance the QPS Classic 3.5 experience — full-resolution previews, multiple undos, direct PDF export, and Edit Original XTensions® software, which provides automatic links to image-editing applications. Built-in image-editing

filters and effects along with native Photoshop import streamline your workflow.

Synchronized articles promote consistency and save time

The ability to assign QuarkCopyDesk articles from synchronized text boxes in QuarkXPress 6 gives the editorial department the power to automatically use and update the same text anywhere in a project, including both print and Web layouts.

Articles on separate layers streamline regional and localized editions

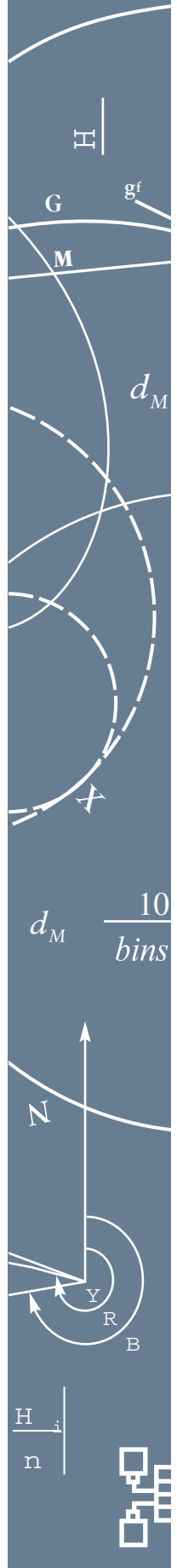
Graphic designers can now assign QuarkCopyDesk articles from different layers. This means that you can send text out for regional edits or localization and place it in the same layout without having to duplicate design work.

QuarkXPress project support decreases file management

With QuarkXPress 6 projects, you can store print and Web layouts of any dimensions in the same file, which improves editorial and design consistency, eases file management tasks, and makes it easier to repurpose content from print to the Web. You can assign QuarkCopyDesk articles from both print and Web layouts within a QuarkXPress project.

Excel table import, precision table tools, and articles assigned from tables improve data management

For publications such as annual reports and catalogs where table data originates from a spreadsheet program, the new XTensions software for Microsoft® Excel allows import of text, pictures, and charts directly into layouts. The precision tools for creating and formatting tables introduced in QuarkXPress 5 are further refined in version 6, making creating design-rich, editable tables a snap. Assign a single table cell, multiple cells, or an entire table as a QuarkCopyDesk article and keep editors in the loop.



Familiar tools make it easy to design and manage Web pages

The Web tools in QuarkXPress 6 allow print designers to leverage their QuarkXPress skills to create visually appealing and dynamic Web pages. QPS Classic manages projects that include Web pages just like any other QuarkXPress layout.

QuarkCopyDesk guarantees the look, feel, and fit of text

True WYSIWYG editing in QuarkCopyDesk — due to new support for QuarkXPress box shapes and transparent text boxes — gives writers and editors the opportunity for the same graphically rich experience as designers. Never guess what's behind the text or how it wraps around items again.

Notes enhancements improve review cycles

Expert comment handling — including printing all Notes from a single document and specifying custom background colors — improves the tracking and archiving of feedback on projects.

Redlining simplifies edit tracking

Tracking of editorial changes within QuarkCopyDesk articles provides production teams with a clear record of any and all changes. Tracking changes also provides a new method for collaborative editorial communication — allowing you to view insertions and deletions made to an article along with the details of who made each particular change.

Support for 20,000 files ensures scalability

Support for 10,000 more files — from 10,000 to 20,000 — increases the power and flexibility of the system.

QuarkConnect support increases flexibility

This cross-platform QPS Classic software module enables you to manage and track versions and revisions of files from industry-standard, third-party applications such as Microsoft Word, Adobe® Illustrator®, and Adobe Photoshop®.

Jump into the future with QPS Classic 3.5

QPS Classic 3.5 is an out-of-the-box solution that is easy to install, configure, and administer. You can easily customize the system to meet the needs of your publishing workgroup. For complete details on QPS Classic 3.5, visit www.quark.com. Then, call Quark® customer service to request your upgrade today and jump into the 21st century of publishing technologies.

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