

Quark Publishing System Classic — take 3.5!

The 10 most popular reasons you should upgrade to Quark Publishing System® (QPS®) 3.5 today.

10. Mac OS X support equals unparalleled stability

Mac OS X version 10.3 support for all QPS components increases speed and reliability at the operating system level. For users with less-demanding hardware needs, QuarkCopyDesk® continues to support Mac OS 9.2 and later.

9. QuarkXPress 6.5 integration enhances overall usability

Many in-demand features provided by QuarkXPress 6.5 enhance the QPS Classic 3.5 experience — full-resolution previews, multiple undos, direct PDF export, image manipulation, PSD Import and Edit Original XTensions® software, which provides automatic links to image-editing applications.

8. Synchronized articles promote consistency and save time

The ability to assign QuarkCopyDesk articles from synchronized text boxes in QuarkXPress 6 gives the editorial department the power to automatically use and update the same text anywhere in a project, including both print and Web layouts.

7. QuarkXPress project support decreases file management

With QuarkXPress 6 projects, you can store print and Web layouts of any dimensions in the same file, which improves editorial and design consistency, eases file management tasks, and makes it easier to repurpose content from print to the Web. You can assign QuarkCopyDesk articles from both print and Web layouts within a QuarkXPress project.

6. Excel table import, precision table tools, and articles assigned from tables improve data management

For publications such as annual reports and catalogs where table data originates from a spreadsheet program, the new XTensions software for Microsoft® Excel allows import of text, pictures, and charts directly into layouts. The precision tools for creating and formatting tables introduced in QuarkXPress 5 are further refined in version 6, making creating design-rich, editable tables a snap. Assign a single table cell, multiple cells, or an entire table as a QuarkCopyDesk article and keep editors in the loop.

5. Familiar tools make it easy to design and manage Web pages

The Web tools in QuarkXPress 6 allow print designers to leverage their QuarkXPress skills to create visually appealing and dynamic Web pages. QPS Classic manages projects that include Web pages just like any other QuarkXPress layout.

4. QuarkCopyDesk guarantees the look, feel, and fit of text in the layout with absolute fidelity

True WYSIWYG editing in QuarkCopyDesk — due to new support for QuarkXPress box shapes and transparent text boxes — gives writers and editors the opportunity for the same graphically rich experience as designers. Never guess what's behind the text or how it wraps around items again.

3. AppleScript support automates tasks

You can write your own AppleScript scripts to automatically perform repetitive tasks. Do everything from simple formatting tasks to complex database publishing without any manual work.

2. Redlining simplifies edit tracking

Tracking of editorial changes within QuarkCopyDesk articles provides production teams with a clear record of any and all changes. Tracking changes also provides a new method for collaborative editorial communication — allowing you to view insertions and deletions made to an article along with the details of who made each particular change.

And the number one reason to upgrade to QPS Classic 3.5 today is:

1. Over 50,000 people at more than 900 sites are using QPS Classic today...

And that many people can't possibly be wrong!

QPS Classic 3.5 is an out-of-the-box solution that is easy to install, configure, and administer. You can easily customize the system to meet the needs of your publishing workgroup.

For complete details on QPS Classic 3.5 and to jump into the 21st century of publishing technologies, send an e-mail message to solutions@quark.com or call Quark® customer service at 800.676.4575 or 307.772.7100.

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